Date: August 2021

Duracell Li Coin Product Change Announcement

Dear B2B/OEM Customer,

Duracell has a tradition of investing in features that can help keep children safe, specifically for its lithium coin batteries. Its latest innovation is a bitter coating on the cell that helps to deter accidental ingestions.

This is to inform you that, starting in September 2021, Duracell CR2032 batteries will be equipped with the latest safety innovation: a colorless ring of an extremely bitter substance applied to the backside of the coin cell. This non-toxic bitter substance is designed to compel those who put the battery in their mouth to immediately spit the battery out. Please see appendix & our Bitterant FAQ document for more.

This Change also includes transition to a new formulation which is being implemented as part of our global continual improvement & supply streamlining process. The Future CR2032 product has a capacity of 245mAh compared to the current CR2032 formula which has a capacity of 225mAh. For technical specifications, please refer to the technical datasheets distributed along with this announcement. Customers will continue to enjoy the same superior service and quality they have come to expect from Duracell.

Duracell provides this notification as a courtesy to our customers.

Please feel free to contact your Duracell sales manager for additional information.

Cordially,

Manasa Nalla
Global Technical Services Manager
Email: nalla.m@duracell.com

Appendix

Current Product	Future Product
Made in China	Made in China
Notation: CR2032	**Notation:** CR2032
Child Safety Logo & No bitterant	Child Safety Logo & bitterant
Current SKU - 5008956	Future SKU - 5010398
Capacity – 225mAh	Capacity – 245mAh

Num Cust. Units/Layer	Num Layers/Trans Unit	Num Cust. Units/Trans Unit	Unit/case	Unit/pallet	Num Cust. Units/Layer	Num Layers/Trans Unit	Num Cust. Units/Trans Unit	Unit/case	Unit/pallet
33	2	66	640	42240	40	7	280	600	168000

SOS – September 2021

Cell Images after Child safety Bitterant addition -